

Hartford Hurricanes
"A Healthier Opportunity for Youths"
 Phone: 860-501-9899
Info@Hartfordhurricanes.org
www.HartfordHurricanes.org

In February 2009, the Hartford Hurricanes Youth Organization joined the Southern Connecticut Pop Warner (SCPW) non-profit football and cheer league. SCPW has been in existence for over 40 years. Our league consists of 18 cities and towns from Fairfield, Hartford and New Haven counties.

Our mission is to enable young people ages 5 -15 to benefit from participation in team sports and activities in a safe and structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills and knowledge that young people will use throughout their lives. The Hartford Hurricanes seeks to provide fun athletic learning opportunities for children, while emphasizing the importance of academic success. We strive to inspire youth, regardless of race, creed or national origin, to practice the ideals of sportsmanship, scholarship and physical fitness as reflected in the life of the late Glenn Scobie "Pop" Warner.

We are the governing body of the Hartford Hurricanes Youth Organization, and being a non-profit organization, our membership requires us to plan, develop and execute several fund raising projects throughout the calendar year. We are proud to offer the Hartford and surrounding communities the opportunity to become a rewarding Hurricane Sponsor. We have approximately 300 youths of boys and girls ages 5 to 15. Our organization is 100% volunteer and we work vigorously to keep our youth in a safe and positive environment.

The Hartford Hurricanes are eager to offer you the following levels of sponsorship to meet your business needs:

\$5,000 +	Platinum Sponsor
Up to \$4999	Gold Sponsor
Up to \$2999	Silver Sponsor
Up to \$1499	Bronze Sponsor
\$200 to 500	First Down Sponsor

Attached you will find a breakdown of each sponsor level offered above

All donations and sponsor fees collected will be used for the sole purpose and benefit of the Hartford Hurricane participants. Our project goal is to assist in providing the funds needed to continually develop the Hartford Hurricanes as well as, to provide your business with a sound marketing tool throughout the Hartford Community. Should you have any questions or concerns, please feel free to contact me at 860-983-7012. On behalf of the Hartford Hurricanes Family, we hope that you choose to become a Hartford Hurricane sponsor and support the boys and girls of the Hartford Hurricane football and cheerleading programs.

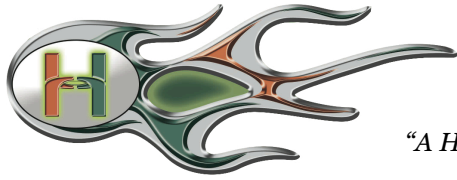
Thank you for your consideration.

Sincerely,

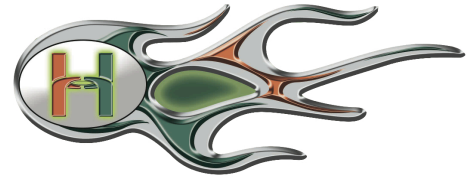
Phil Bryant, President

Cell - 203.671.2393

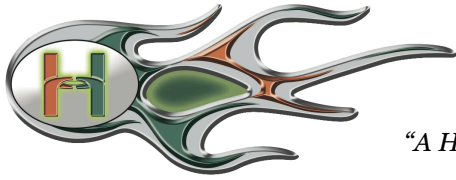
Levels of Sponsorships - Your gift below will award the following marketing benefits



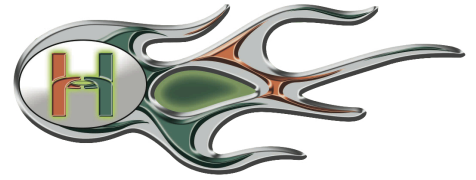
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- **Platinum Sponsor** - \$5,000 +
 - Includes Recognition on the website along with a link to the sponsoring website.
 - Space on the website to post upcoming events for the sponsor (www.hartfordhurricanes.org/sponsor)
 - Banner at all home games (Banner must be provided by sponsoring company)
 - Free promotion for sponsoring company at Hurricane events (street team provided by Hartford Hurricanes Staff and Parents but accessories must be provided by sponsoring companies) Flyers, Stickers, Buttons, etc...
 - The sponsoring company will be recognized at all Hartford Hurricanes events
 - The sponsoring company will have their logo a teams football jerseys
 - No direct competition to the sponsoring program will be inquired about
 - Sponsoring Company can setup tables and promote at Hurricanes events
 - This package will include a sponsor home coming game. This will include hurricane parents’ coaches and volunteers wearing t-shirts with the sponsoring company info and a half-time thank you celebration.
 - Recognition, Invitation, and speaking privileges at banquet and other Events
 - Both parties must agree upon any other agreements.
- **Gold Sponsor** - \$3,000 - \$4,999
 - Includes Recognition on the website along with a link to the sponsoring website.
 - Space on the website to post upcoming events for the sponsor (www.hartfordhurricanes.org/sponsor)
 - Banner at all home games
 - Free promotion for sponsoring company at Hurricanes events ex. Flyers, Stickers, Buttons, etc...(all flyers, stickers etc.. must be passed out and provided by sponsoring company)
 - The sponsoring company will be recognized at all Hartford Hurricanes home games
 - Sponsoring Company can setup tables and promote at Hurricanes events
 - Recognition, Invitation, and speaking privileges at banquet and other Events
 - Both parties must agree upon any other agreements.
- **Silver Sponsor** - \$1,500 - \$2999
 - Includes Recognition on the website along with a link to the sponsoring website.
 - Sponsor will provide banner to be posted at all home games
 - The sponsoring company will be recognized at all Hartford Hurricanes home games
 - Sponsoring Company can setup tables and promote at Hurricanes events
 - Invitation to Banquet and all events
 - Both parties must agree upon any other agreements.
- **Bronze Sponsor** - \$500 - \$1,499
 - Includes Recognition on the website along with a link to the sponsoring website
 - The sponsoring company will be recognized at all Hartford Hurricanes home games
 - Sponsor will provide banner to be posted at all home games
 - Both parties must agree upon any other agreements.
- **First Down Sponsor** \$200 - \$500
 - Includes Recognition on the website along with a link to the sponsoring website
 - Mention Sponsor at All home games



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Hartford Hurricanes

Yes! We would like to sponsor the team!

Sponsor Request

Thank you for your support of the Hartford Hurricanes Youth Football & Cheer Program in Hartford! You will have the opportunity to access people in your community at a grass-roots level in a way that is powerful and memorable.

Name of Organization: _____

Name of Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

We agree to sponsor at the following level:

- Platinum Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor
- First Down Level Sponsor
- Second Down Level Sponsor
- Third Down Level Sponsor

And/Or, we would like to make a monetary or in-kind donation for the following:

- Uniforms
- Equipment, eg. Football Sled(s)
- Promotional Items
- Sponsor a Player(s)
- Sponsor Game Day Refreshments
- Sponsor End of Season Banquet
- Other _____

Please make checks payable to Hartford Hurricanes:

Contact: Phil Bryant
Cell - 203.671.2393