



**Hartford Hurricanes**  
*"A Healthier Opportunity for Youths"*  
Phone: 860-501-9899  
[Info@Hartfordhurricanes.org](mailto:Info@Hartfordhurricanes.org)  
[www.HartfordHurricanes.org](http://www.HartfordHurricanes.org)



# Hartford Hurricanes Funding Proposal

*"Healthier Opportunity for Youths"*

## **Hartford Hurricanes Organization**

Young football and Cheerleading Team Organization:

President – Phil Bryant

Vice President – Akinlawon Tripp

Treasurer – Aaron Ellerbe

Parent Coordinator – Ann-Marie Brown

Registration Coordinator – Tanya Millner-Harlee

## **Organization Table:**

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## **Executive Summary/Project Description**

Our prior years as a Midget league program have brought us 10 midget league championships and 3 times runner-up. This has been an experience that our kids have enjoyed. Though our success has been a good experience our kid's future is much more important. The Hartford Hurricanes has expanded our program to allow our youths an opportunity to experience youth football and cheerleading the same as kids in 42 other states. The Hartford Hurricanes Joined Pop Warner, the biggest youth football and cheerleading league in the USA.

The Hartford Hurricanes Organization invites Hartford youths to a program where they can enjoy their experiences as a football player or a cheerleader, while gaining lifelong skills that will help them prosper as they move to the next level of life. We will maintain the highest standards for the inner-city kids. We want to better prepare our youth football members for high school sports and our youth cheerleader for high school cheerleading.

Our Primary focus is education. This measure has been put into place to let the kids, parents and community know that we are interested in our youths future far beyond their physical ability and to prepare them for the future whether they decide to further their sports careers or not. We have implemented a 1.5 hour study hall session during the year to ensure that our youth's education is successfully sustained throughout and beyond the football season. Plus with our new league requirements they are held to the same standard as High School and Collegiate athletes.

The Hartford Hurricanes Organization is devoted to child welfare and is undergoing profound changes with the advent of an innovative football league. Our Organization has joined Pop Warner. ([www.popwarner.com](http://www.popwarner.com)). Pop Warner is the only youth football and cheerleading league in the Nation that has a Scholastic eligibility attached to every program. Students are required to meet the same standards that High School and College kids are ask to meet on the field, at least a 2.0 GPA in the class room. With our new league the Hartford Hurricanes will expanded our organization from 3 teams to 6. Adding a D-Team dropping our age limits to 8 years old. This gives our inner-city youths a chance to start their football and Cheerleading careers earlier. Another aspect of the new league will is our cheerleading squads. We have added two cheerleading teams to our organization. Our cheerleading teams will participate in annual cheerleading competitions. This gives our young men and woman a chance to experience cheerleading before they enter high school. The Hartford Hurricanes Organization has decided to make these changes to better the football and cheerleading experiences of our young men and women.



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**Needs Assessment**



The Hartford Hurricanes Organization has decided our first year to get a community effort involved to meet our financial needs. We have hosted numerous fundraisers including Car Washes, Morning Breakfast, and youth parties to fund our efforts and make possible the 1<sup>st</sup> ever Pop Warner team here in the City Of Hartford. However our needs of having a football field with a Scoreboard and a chance to raise money for our youths by holding concessions is what our youths and the community cannot provide for us. We are asking that we be allowed to use Dillon Stadium with waived fees for our youth football games. Our youths travel to New Haven, West Haven, Waterbury, Bridgeport, Woodland, and Amity...etc participating in football and is greeted by great stadiums and good sportsmanship. We would like to invite these same towns to our home and extend the same courtesy.

Our Organization feels that this is a necessary change to better the lives of our youths and make a difference in a city where they are faced with so many roadblocks and hardships. The advantages are as follows;

- keep youths involved in a year round ongoing program
- keep more youths involved with activities and off the street
- escalating the numbers of children that can participate in youth sports
- gain lifelong skills such as sportsmanship and friendship
- witness and understand that sports are a diverse game
- meet new friends
- learn and understand the concept of team at an earlier age

### **Conclusion**

The Hartford Hurricanes Organization hopes to make that dream possible for the inner-city kids of Hartford by bringing parents, children, and the city together as one, to help improve our youth football and cheerleading program. Furthermore these young men and women is our future and the need to invest in their future is of great importance.

Thanks for your time.

If you have any question or need additional information please do not hesitate to call.



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In February 2009, the Hartford Hurricanes Youth Organization joined the Southern Connecticut Pop Warner (SCPW) non-profit football and cheer league. SCPW has been in existence for over 40 years. Our league consists of 18 cities and towns from Fairfield, Hartford and New Haven counties.

Our mission is to enable young people ages 5-15 to benefit from participation in team sports and activities in a safe and structured environment. Through this active participation, Pop Warner programs teach fundamental values, skills and knowledge that young people will use throughout their lives. Pop Warner seeks to provide fun athletic learning opportunities for children, while emphasizing the importance of academic success. We strive to inspire youth, regardless of race, creed or national origin, to practice the ideals of sportsmanship, scholarship and physical fitness as reflected in the life of the late Glenn Scobie "Pop" Warner.

We are the governing body of the Hartford Hurricanes Youth Organization, and being a non-profit organization, our membership requires us to plan, develop and execute several fund raising projects throughout the calendar year. We are proud to offer the Hartford and surrounding communities the opportunity to become a rewarding Hurricane Sponsor.

**The Hartford Hurricanes are eager to offer you the following levels of sponsorship to meet your business needs:**

\$5,000	Platinum Sponsor
\$3,000	Gold Sponsor
\$1,500	Silver Sponsor
\$ 500	Bronze Sponsor
\$ 250	First Down Sponsor
\$ 150	Second Down Sponsor
\$ 75	Third Down Sponsor

**Attached you will find a breakdown of each sponsor level offered above**

All donations and sponsor fees collected will be used for the sole purpose and benefit of the Hartford Hurricane participants. Our project goal is to assist in providing the funds needed to continually develop the Hartford Hurricanes as well as, to provide your business with a sound marketing tool throughout the Hartford Community. Should you have any questions or concerns, please feel free to contact me at 860-983-7012. On behalf of the Hartford Hurricanes Family, we hope that you choose to become a Hartford Hurricane sponsor and support the boys and girls of the Hartford Hurricane football and cheerleading programs.

Thank you for your consideration.

Sincerely,

*Phil Bryant*

Phil Bryant

President



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## Levels of Sponsorships – Your gift below will award the following marketing benefits

- **Platinum Sponsor - \$5,000**
  - Includes Recognition on the website along with a link to the sponsoring website.
  - Space on the website to post upcoming events for the sponsor ([www.hartfordhurricanes.org/sponsor](http://www.hartfordhurricanes.org/sponsor))
  - Banner at all home games (Banner must be provided by sponsoring company)
  - Free promotion for sponsoring company at Hurricane events (street team provided by Hartford Hurricanes Staff and Parents but accessories must be provided by sponsoring companies) Flyers, Stickers, Buttons, etc...
  - The sponsoring company will be recognized at all Hartford Hurricanes events
  - The sponsoring company will have their logo on all football jerseys
  - No direct competition to the sponsoring program will be inquired about
  - This package will include a sponsor home coming game. This will include hurricane parents' coaches and volunteers wearing t-shirts with the sponsoring company info and a half-time thank you celebration.
  - Any other agreements must be agreed upon by both parties.
- **Gold Sponsor - \$3,000**
  - Includes Recognition on the website along with a link to the sponsoring website.
  - Space on the website to post upcoming events for the sponsor ([www.hartfordhurricanes.org/sponsor](http://www.hartfordhurricanes.org/sponsor))
  - Banner at all home games
  - Free promotion for sponsoring company at Hurricanes events ex. Flyers, Stickers, Buttons, etc...(all flyers, stickers etc.. must be passed out and provided by sponsoring company)
  - The sponsoring company will be recognized at all Hartford Hurricanes home games
  - Any other agreements must be agreed upon by both parties.
- **Silver Sponsor - \$1,500**
  - Includes Recognition on the website along with a link to the sponsoring website.
  - Sponsor will provide banner to be posted at all home games
  - The sponsoring company will be recognized at all Hartford Hurricanes home games
  - Any other agreements must be agreed upon by both parties.
- **Bronze Sponsor - \$500**
  - Includes Recognition on the website along with a link to the sponsoring website
  - The sponsoring company will be recognized at all Hartford Hurricanes home games
  - Any other agreements must be agreed upon by both parties.
- **First Down Sponsor - \$250**
  - During all home games, on Every 3<sup>rd</sup>, 1<sup>st</sup> down play, the PA announcer will endorse your business with a brief broadcast



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## Hartford Hurricanes

**Yes! We would like to sponsor the team!**

### Sponsor Request

Thank you for your support of the Hartford Hurricanes Youth Football & Cheer Program in Hartford! You will have the opportunity to access people in your community at a grass-roots level in a way that is powerful and memorable.

Name of Organization: \_\_\_\_\_

Name of Contact: \_\_\_\_\_

Company Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

We agree to sponsor at the following level:

- Platinum Level Sponsor
- Gold Level Sponsor
- Silver Level Sponsor
- Bronze Level Sponsor
- First Down Level Sponsor
- Second Down Level Sponsor
- Third Down Level Sponsor

And/Or, we would like to make a monetary or in-kind donation for the following:

- Uniforms
- Equipment, eg. Football Sled(s)
- Promotional Items
- Sponsor a Player(s)
- Sponsor Game Day Refreshments
- Sponsor End of Season Banquet
- Other \_\_\_\_\_

Please make checks payable to Hartford Hurricanes

Call 860-983-7012 for President of the Hartford Hurricanes

Phil Bryant